



Welcome to the Sale

Please accept this as your personal invitation to join us for our First Ever Herd Reduction Sale. The sale will offer a great genetic opportunity to own some of the most outstanding females from top cow families across the land. Several are direct Canadian imports.

These females are right off the top end and it will be difficult for me to watch them leave. They are top end cows or they would not be here. A number of these are donor quality no doubt.

We sell our bulls off the farm 365 days per year. Ninety percent sell between \$3,000 to \$5,000 and the top ten percent are \$7,500 and \$10,000. These cows are bred to produce those bulls. A great opportunity for the astute cattleman. We will help arrange delivery.

Thank you!

The Stanley Martins Family



Stanley & Cheryl



Our daughter Kallee and her family
Erik, Rylee & Morgan Nelson



Alvin Miller,
Herdsman



Our son Spencer & Jenna

General Information

First Ever Herd Reduction Sale

Saturday, November 16, 2019 at 1:00 p.m.

Decorah Sales Commission, 2123 Madison Road, Decorah, IA 52101

Sale Barn (563) 382-4203

Barn Manager Jesse Massman (563) 419-9553

Bid online go to www.cattleusa.com and (click on Decorah)

Please call (563) 382-4203 by November 13th to get bidder approval.

There will be a complementary lunch served before the sale.

Cattle may be viewed on the farm, prior to sale. Please call (563) 419-2444 to make arrangements. Cattle will be moved to sale facility the morning of November 15. Any cattle not picked up sale day will be brought back to the farm that evening.

Any female selected to be a bona fide 4-H or FFA project will receive a free cane of semen on a herd sire of our choice. Shipping at cost. Unless other arrangements are made the cows will be moved back to the farm Saturday evening after the sale. We will have a trailer going to southeast Idaho shortly after the sale and could meet sale customers and bull customers along the way.

Sale Day Phones

Sale Barn: (563) 382-4203

Barn Manager Jesse Massman: (563) 419-9553

Stanley Martins: (563) 419-2444

Spencer Martins: (563) 419-1405

Mike Williams, Auctioneer: (816) 797-5450

Bob Naylor, Ringman (515) 965-0667

John Torrance, Ringman (309) 331-3333

Online Bidding

Online bidding is available. To watch or bid online, visit www.cattleusa.com (click on Decorah). Call (563) 382-4203 to register and apply for bidding by November 13, 2019. If you need assistance call Kelly Eide at (507) 272-0859. Because of the occasional delays in bidding online the most secure way would be to call and we will provide a phone number and call you when your lot is coming into the ring.

Liability

All persons who attend the sale do so at their own risk. Neither the sales commission, management or seller assume liability legal or otherwise, for any accident that may occur.

Busy cattleman buying service

If for some reason you are unable to attend the sale, please call and tell us what you are looking for and we will buy for you with a 100% satisfaction guarantee.

~Thank you!

Stanley, (563) 419-2444



Lilli-Marlen

Lilli-Marlen is the result of a frozen embryo imported from Germany. The quality of the 67 calves she produced were in very high demand.



Kerstin

Kerstin was Lilli-Marlen's most coveted daughter commanding \$45,000 as an open heifer calf. We were fortunate to be able to purchase half interest in Kerstin as a twelve year old cow. Kerstin was our first "Big League" donor and produced until she was 17 years old.



Kendall

Kerstin's daughter, Kendall, has taken it to the next level! She is 100% German. Sired by Westdrums Andrew makes Kerstin a half-sister to Helga 10Y, Anchor T Emmy, Ms West Patty (dam of Treasure) and our own Stacey Mac. All of these would be first ballot Hall of Fame cows with Kendall next in line.



Kendall

REGISTRATION #: 2609775

Kerstin's daughter, Kendall, has taken it to the next level! She is 100% German. Sired by Westdrums Andrew makes Kerstin a half sister to Helga 10Y, Anchor T Emmy, Ms West Patty (dam of Treasure) and our own Stacey Mac. All of these would be first ballot Hall of Fame cows with Kendall next in line. Kendall's production here includes a powerful son heading up the great herd of John and Casey Smith in Texas. Also a beautiful Yuma daughter that was sold at 6 months for \$9,000 while still nursing her mother. Another sweetheart daughter of Kendall and Yuma was sold to Manitoba. This year Kendall gave us a stunning heifer calf by Titan, that we are retaining and she is bred back the same way! If you want to have the very best, this is a once in a lifetime opportunity! PE Titan May 2, 2019.

CALVED: March 3, 2011

TATTOO: 810Y

CE	BW	WW	YW	MCE	MM	MWW
-5.4	4.6	35	51.2	-4.3	11.8	29.3



KENDALL WITH TITAN HEIFER CALF



KERSTIN MOTHER OF KENDALL



Lady Teresa

REGISTRATION #: 2822778

Lady Teresa could very well be the last Holb daughter that you will have the opportunity to own. A beautiful dark red cow with a great udder. Her last years Yuma son is one of the best in the pen. Holb was a great German sire with a small amount of semen coming to the U.S. Known for siring superior females. This is a strong cow family. Lady Teresa's mother, the Nora cow, also is the mother of Greg Star's sale feature. Lady Teresa fills it up! 100% Fleck. Exposed to Gentleman Jim for a fall calf.

CALVED: September 29, 2013

TATTOO: H2A

CE	BW	WW	YW	MCE	MM	MWW
3.4	3.3	57.6	72.7	9.6	28.9	57.8

SCOTTISH NEPTUNE
SIRE: WESTDRUMS ANDREW
ROSTEL

HAFKE
DAM: MS JMC KERSTIN K404
GREAT GUNS LILLI-MARLEN

HONIG
SIRE: HOLB
BETA RLS

OVERHALL HIVY
DAM: FMS NORA
KFFC DEE Z09



FMS NORA MOTHER OF LADY TERESA



FMS PEYTON MATERNAL
SISTER OF LADY TERESA



REGISTRATION #: 3531998

Julie

Julie is a big strong Jahari daughter that gets her terrific udder from her grand sire, Canadian Neff, another great German bull. Julie's full sister is Jewel. Julie is not as dark red as Jewel but is a stronger cow with a better udder. Jahari sired some really good cows. Here is a chance to own one of his best. 100% Fleck. Exposed to Titan May 2, 2019.

CALVED: March 1, 2014
TATTOO: 2B

CE	BW	WW	YW	MCE	MM	MWW
1.9	5.3	67.2	92.5	-0.5	26.9	60.3

BHR DOORN G629E
SIRE: SHAWACRES JAHARI 50L
MISS SHAWACRES HEIDI 1H

CANADIAN NEFF
DAM: MISS CANADIAN NEFF E511
SRF MISS BIGFOOT S162



JEWEL FULL SISTER OF JULIE



Helga

3E is sired by Broadway and boy have we had good luck with Broadway progeny. This young 2-year-old raised a really sweet Radium heifer that we are retaining. Good Fleckvieh females with good pedigrees are in strong demand. I would be surprised if the calf she is carrying does not cover the cost of the cow. 100% Fleck. This cow mother topped the Dale Murry dispersal at \$17,000 and is a daughter of Traudle a Helga 10Y daughter of Westdrums Andrew, same as Kendall! Exposed to Titan May 2, 2019.

CALVED: January 24, 2017
TATTOO: 3E

SH ROMULUS F53R
SIRE: DDD BROADWAY G534
KLONDIKE KIM GNM 402B

MFI WHISTLER 47L
DAM: MFI HELGA GA 4129
ANCHOR "T" TRAUDLE 8H



ANCHOR 'T' TRAUDLE GRANDMOTHER
OF HELGA



REGISTRATION #: 1234964

Jane

Jane is one peach of a sweet young female. Her sire is known for siring volume and muscle along with "bomb proof" udders. In our opinion Jane's grandmother, Belle 40P, is one of the best females in Canada, not only in phenotype but also in production of quality progeny of which she produces. We are presently using a son - Ft. Knox and a grandson Gonzo for herd sires in addition we have four direct daughters of Belle 40P. You can never have too many females from families as strong as this. Will have fall calf by Gentleman Jim by sale date.

CALVED: August 25, 2016

TATTOO: 15D

CE	BW	WW	YW	MCE	MM	MWW
-0.5	9	74.8	107.5	5.1	30.1	67.4

MFI WHISTLER 47L
SIRE: GIBBONS JEREMIAH
 RHY EVIE 62C

SHAWACRES JAHARI 50L
DAM: GIBBONS BLUME
 GIBBONS BELLE



GIBBONS JEREMIAH



REGISTRATION #: 3123638

Zahari

Zahari is one sweet little lady. Every year she brings in one of our best calves and they are good. Same thing this year we are retaining her Impact heifer. Jahari the sire of Zahari is a benchmark sire that is known to add muscle, pigment and pelvic. Add that to Hackenberg on the bottom side and you have a true foundation female! 100% Fleck. Exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: January 21, 2012

TATTOO: 16Z

CE	BW	WW	YW	MCE	MM	MWW
3.2	5.1	67.1	92	8.4	26.7	60.3

BHR DOORN G629E
SIRE: SHAWACRES JAHARI 50L
 MISS SHAWACRES HEIDI 1H

MFL EDDY 13E
DAM: SWANTEWITT MARY 10M
 SWANTEWITT 22K



JAHARI



REGISTRATION #: 3136218

Classy

Classy has about as good of a pedigree as you can write. Houston was a super good Canadian sire that was known for great feet and super udders. Then we have Romulus and Kerstin and Lilli-Marlen. A really nice all around cow. Untapped potential. 100% Fleck. Exposed to Ft. Knox May 2, 2019.

CALVED: March 11, 2015
TATTOO: 21C

CE	BW	WW	YW	MCE	MM	MWW
-1.9	7.1	66.9	99.3	5.9	32.4	65.9

ROGANT
SIRE: PRL HOUSTON 005H
MS PRL NITE ANCHOR 109B

SH ROMULUS F53R
DAM: CFFS CLASSY LADY 336S
MS JMC KERSTIN K404



CLASSY LADY MOTHER OF CLASSY



REGISTRATION #: 3620921

Elfie

This gorgeous two-year-old female is sired by Samurai, who took the Canadian Fleckvieh world by storm with his very impressive first set of calves. Samurai adds docile temperament, color, and one of the best udder improvers ever. A very nice "low maintenance, high return" cow that will likely pay for herself over and over. PE Titan May 2, 2019.

CALVED: March 3, 2017
TATTOO: 21E

CE	BW	WW	YW	MCE	MM	MWW
7.8	4.2	50	71.1	3.8	37.5	62.5

ANCHOR T IKON 1H
SIRE: HEMR SAMURAI 7S
JB CDN KANANASKIS 4019

ANCHOR D SEISMIC 165T
DAM: GOLDEN DAWN ELFREEDA
DESS FARIRYTALE 71S



SAMURAI SAM FATHER OF ELFIE



REGISTRATION #: 3123622

Zayit

Zayit is a dark-dark red wonderful cow that has produced three Talladega bulls that were all at the top of our bull pens, two of which, are working in a top South Dakota herd and another in Minnesota. To our good fortune Zayit's last two calves have been heifers and are we happy about that! Zayit has a bomb proof disposition that she passes to her offspring. It will be difficult to watch her leave! 100% Fleck. Exposed to Gonzo (Radium) May 2, 2019.

CALVED: January 10, 2012

TATTOO: 23Z

CE	BW	WW	YW	MCE	MM	MWW
0.7	6.3	64.2	84.3	3.5	29.8	61.9



REGISTRATION #: 3584614

Shylow

Randy Lehman (good cowboy) was with me when we first saw Usher in Alberta. We both agreed that Usher was one of the best Fleckvieh bulls that we had ever seen. It took several years but we were happy to get the bull. Shylow has one of our best Radium heifer calves to take her place. A young female with a tremendous future. Appollo on the mother's side is known for great feet and adding pelvic. Most of the EPDs are influenced by feed. Maternal Calving Ease (MCE) pelvic is not influenced by feed, yet gets the least attention! 100% Fleck. Exposed to Titan May 2, 2019.

CALVED: November 20, 2016

TATTOO: 25D

CE	BW	WW	YW	MCE	MM	MWW
2.1	4.5	61.4	84.9	3.4	26.7	57.3

SHAWACRES JAHARI 50L
SIRE: ANCHOR D ROWAN 108R
 ANCHOR D HEBE 108K

BEL WESTERN UNION 3RD
DAM: BEL DALLI 30L
 BEL LITTA 3G

PORTERS RESERVE 20R
SIRE: WNLP USHER 32U
 RVV NATALIE

GIDSCO APPOLLO 3F
DAM: SOUTH SEVEN MISS 25X
 EAGLE-RIDGE SHYLOW 72S



REGISTRATION #: 3602290

Belle

A cow is really no better than what she produces and this stellar two-year-old has a really special bull calf at side sired by Gentleman Jim. If you are going to be in the market for a Fleckvieh bull in the next twelve months, this calf warrants serious consideration. You will have the opportunity to purchase your next herd bull and probably get the mother cow free. Belle has already shown what she can do. Her future is very bright. Exposed to Titan May 2, 2019.

CALVED: October 12, 2017
TATTOO: 28E

CE	BW	WW	YW	MCE	MM	MWW
5.1	5.2	72.8	96.2	4.4	27.6	62.5

MF MR. EVAN 14P
SIRE: CROSSROAD RADIUM 789U
CROSSROADS PANDITA 308P

DDD BROADWAY G534
DAM: GIBBONS BELLE 28C
GIBBONS BELLE



28C MOTHER OF BELLE



REGISTRATION #: 3620922

Ms Yuma

If you talk to any Canadian breeder, who is in the know, it is consensus that Whistler has made a major impact. We have seen that first hand with the daughters of Whistler we have owned. Yuma's mother and twin sister have made their mark on our herd and they are both still producing. That is exactly why we do not let many Yuma daughters go. This one is sweet. 100% Fleck. Exposed to Titan May 2, 2019.

CALVED: March 12, 2017
TATTOO: 29E

CE	BW	WW	YW	MCE	MM	MWW
3	6	65.2	92.4	1.4	33.9	66.3

TRI-R TALLADEGA 24T
SIRE: GOLDEN DAWN YUMA
MFI LOLITA 9255

LS CHECKMATE P83
DAM: DDD UPTOWN 29U
DDD CHOOSEN



REGISTRATION #: 3460740

Elena

Anchor T Supreme has sired some of the best producing females in Canada and with Elena I can see why. Elena's pedigree would make her an outcross to just about any pedigree here in the states. We have a really strong set of bull calves this year. Elena is no doubt one of the very best. A lot of cows are purchased for how they look, but it's really about what kind of calf they can raise and Elena rings the bell!! 100% Fleck. Exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: December 23, 2010
 TATTOO: 37X

CE	BW	WW	YW	MCE	MM	MWW
6	2.8	59.6	90.2	5.4	36.6	66.4

BEL SIR ARNOLD 2ND
SIRE: ANCHOR T SUPREME 39H
 ANCHOR T EDEL 45B

LAKI
DAM: DORA LEE EDEL WEIS
 RHY ZAMIA 40Z



40D

A nice young Yuma daughter that really knows how to raise a calf, which we have noticed about all of the Yuma daughters. Ms Yuma may not be the prettiest cow, however the prettiest cows are not always the best producers. Whoever buys Ms Yuma will get great value for their dollar. PE Ft. Knox May 2, 2019.

TATTOO: 40D

TALLADEGA
SIRE: YUMA
 LOLITA
 HORUS
DAM: UNIVER
 ROSE



REGISTRATION #: 3118750

Trinity Pff

One of the most frequent questions that I get asked is; Do you know where I can find a good polled bull? This superior polled cow has a German pedigree. If you know our great friend Wilbur Kehrli ask him about this cow. 40T was the top cow in the Elliott sale in Alberta. We have used a polled son of hers and this year raised a polled Titan daughter that we are retaining which makes 40T available. You don't often find polled cows of this caliber. 100% Fleck. Exposed to Titan May 2, 2019.

CALVED: October 2, 2007

TATTOO: 40T

CE	BW	WW	YW	MCE	MM	MWW
1.8	4.3	60	80.8	-3.6	29.6	59.6



REGISTRATION #: 3379413

Ms Xoe

My old traveling partner Bud Finch (R.I.P.) would say: A blind man on a galloping horse could find this cow! We have flushed this cow's mother and grand mother and would not be surprised if we don't flush her sister one day. I am humbled to be able to offer these females to the industry, but knowing we have so much genetic depth coming into our production line makes XOE available. XOE's sire, Imax, is a very popular AI sire in Canada and is sired by our former walking bull Samurai. Exposed to Gentleman Jim for a fall calf.

CALVED: January 16, 2015

TATTOO: 54C

CE	BW	WW	YW	MCE	MM	MWW
6.9	4	53.7	70.7	2.8	32.9	59.7

EMSIG

SIRE: EMPEROR

351

HOCKENHUL MARVEL

DAM: BGL FELICITY 269P

HVB POLLED MAHOGANY 49G

HEMR SAMURAI 7S

SIRE: ANCHOR D IMAX 250Y

DORA LEE ELEXIS

VIRGINIA U2 46U

DAM: KEET'S XOE 54X

SHAWACRES ROSE 8R



REGISTRATION #: 3220191

Christine

Christine was sold to Brian Boyle as a calf. (Brian is one of the really good guys in this business.) Brian agreed to sell her back to us. Christine goes back to the Achor T Enmy cow that shows up in more then one of our top female families. Her Titan bull calf this year is a stud. Not a big cow, Christine, is a really sweet cow who's new owners are going to be very "Happy Campers". Unless you have been in a coma, you should know that Radium is one of the top sires in North America. Proven over and over to add calving ease, color, disposition, udders and eye appeal. That's a lot for one bull! Exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: February 21, 2015

TATTOO: 55C

CE	BW	WW	YW	MCE	MM	MWW
9.8	3.8	61.9	76.8	7.7	31.1	62

MR MR. EVAN 14P
SIRE: CROSSROAD RADIUM 789U
 CROSSROADS PANDITA 308P

TRI-R TALLADEGA 24T
DAM: GOLDEN DAWN SERENA
 GOLDEN DAWN MARY



REGISTRATION #: 3136220

Hot Mama

This is exactly the type of female we expected from Yuma. Moderate, easy going, easy fleshing and muscle. I told my self if we are going to have this sale we must bring our best and this is certainly one of them. She will be easy to find on sale day and I believe she deserves donor consideration! We have retained a Houston daughter that is an absolute knock out! Also, her first calf, a Radium bull, was the first bull selected by astute breeder Dirk Johnson from Idaho. Help yourself! Exposed to Gentleman Jim for a fall calf.

CALVED: January 10, 2015

TATTOO: 60C

CE	BW	WW	YW	MCE	MM	MWW
0.9	5.1	62.2	82.3	8.9	29.6	60.7

TRI-R TALLADEGA 24T
SIRE: GOLDEN DAWN YUMA
 MFI LOLITA 9255

DDD BROADWAY G534
DAM: ONE HOT MAMA
 SG MAUREEN IGLHOFF N05



REGISTRATION #: 3228495

Miss Molson

I read every Fleckvieh sale catalog that I can get my hands on. Ask my wife! I also watch the sale results and who buys them. Dale Kuzio in Alberta had a cow who's sons topped every sale. I tried to buy that cow for several years. Then about four years ago Dale told me he would sell all of his Fleck cows or none of them. Not a large herd but the quality was "off the charts". 69Y was one of the centerpieces of the acquisition. A real genetic opportunity. Exposed to Gonzo (Radium son) May 2, 2019.

CALVED: January 2, 2011
TATTOO: 69Y

CE	BW	WW	YW	MCE	MM	MWW
3.2	5.4	73.1	107.4	2.3	35.1	71.5

GIDSCO APPOLLO 3F
SIRE: SMITHBILT MOLSON 21M
JERICO'S DEIRDRE 21D

MFI WHISTLER 47L
DAM: KUZ MISS WHISTLER 41S
NUG KODAK 509K



REGISTRATION #: 3381007

Zelle

Polled and good from a cow family that contains some of the breeds greatest cows. I am really not sure how the Fleckvieh cow has survived. She has been bred to Black Simmental, Red Simmental, Black Angus, Red Angus and a wide assortment of crossbreds with never a chance of reproducing herself. Yet the strength Fleckvieh of females keeps coming through and they have proven it over and over worldwide. Fleckviehs are second in numbers in the world. 100% Fleck. Exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: January 28, 2012
TATTOO: 70Z

CE	BW	WW	YW	MCE	MM	MWW
8.9	5.1	61.7	86	1.5	32.8	63.6

GIBBYS NICHOLAS 302N
SIRE: GIBBYS REAL DEAL 25T
GIBBYS NABRISKA 16N

VIRGINIAS PORSCHE 64P
DAM: BLCC MISS PORCHE 70X
BLCC MISS HOUSTON 59S



REGISTRATION #: 3518478

Aunt Thelma

Dependable cows come from dependable cow families. A while back I saw where they were testing for ten different genetic abnormalities in the Simmental Association. I have raised Fleckviehs since the 1970's and have never seen a genetic defect. And to the best of my knowledge there are none in the full Fleckvieh. So where did the defects come from? And who makes the money from all the testing? Much more on the subject. A nice Radium daughter exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: March 22, 2016
TATTOO: 84D

CE	BW	WW	YW	MCE	MM	MWW
8.1	4	60.8	79.4	3.9	32.4	62.7



REGISTRATION #: 3460741

Ms Usher

Ms Usher was a \$9,750 high seller (as a bred) from Harry and Michelle Satchwell's Virginia Ranch. A big, powerful, dark cow that has worked very well for us. Her first daughter was selected to start the Rylee and Morgan Nelson herd in Lanesboro, Minn. Rylee tells grandpa that she really likes that cow! Ms Romano had a Titan daughter this year and a Ft. Knox in the bred pen. This cow has donor potential. 100% Fleck. Exposed to Ft. Knox May 2, 2019.

CALVED: January 24, 2008
TATTOO: 95U

CE	BW	WW	YW	MCE	MM	MWW
4.2	5.1	72.4	105	2.4	31.9	68

MF MR. EVAN 14P
SIRE: CROSSROAD RADIUM 789U
CROSSROADS PANDITA 308P

ANCHOR D SEISMIC 165T
DAM: GOLDEN DAWN AUNT BEA
DESS FARIRYTALE 71S

SMITHBILT MOLSON 21M
SIRE: CHAMPS ROMANO
CHAMPS PRICILLA

TRYON MAINZ
DAM: RENDEZVOUS 99N
RICHMOND MISS KARL 46H



CHAMPS ROMANO FATHER OF MS USHER



REGISTRATION #: 2800340

Ms Money

This is likely the smallest cow in the sale and possibly the sweetest. Ms Money is just about always the first one to come for a scratch. A great milker with a good udder and brings in a big calf. My guess is she would be A2 A2 for milk. She has a good bull calf that I was hoping would be a heifer. This cow is a beef producing machine. Low maintenance, high production! 100% Fleck. Exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: March 2, 2013
TATTOO: 120A

CE	BW	WW	YW	MCE	MM	MWW
8	1.2	55.7	65.9	3.1	39.1	66.9



JUGGERNAUT



MONEY TALKER



REGISTRATION #: 3123636

Dt

DT220 is very close to picture perfect. Dark red, solid colored with large goggles. 220 produces as good as she looks which is proven by her fancy Yuma daughter that we are retaining. This cow is unrelated to most U.S. cattle, which only adds to her value! We have always had good results with the animals we have purchased in Canada. Usually very robust, easy keeping cattle. 100% Fleck. Exposed to Ft. Knox May 2, 2019.

CALVED: February 19, 2015
TATTOO: 220C

CE	BW	WW	YW	MCE	MM	MWW
1.6	5.7	63.2	85.5	2.8	27.8	59.4

ANCHOR T METRO 4E
SIRE: MFI MONEY TALKER 4033
MFI PETRA 2093

SUNNY VALLEY SARGENT 24S
DAM: CFFS MOLLY 700X
CFFS MS MOLLY 443T

GREAT GUNS TX GUS 124X
SIRE: BIG SKY AXFORD 82A
BIG SKY SHAKIRA

MKM OASIS 2X
DAM: MISS DIAMOND 270Z
DIAMOND T 251W



REGISTRATION #: 3003517

Joanna

We have had such good luck with Radium. Not only for the quality of his sons and daughters but how they in turn have reproduced. Joanna is a true testament. You never know she is around, a sweet heart of a cow that knows how to do her job. Bringing in a big calf year after year. We have flushed her maternal sister with great success and I believe this cow belongs in donor pen. She has a son doing a terrific job for Dan and Brent Schutte. 100% Fleck. Exposed to Titan May 2, 2019.

CALVED: April 11, 2015
TATTOO: C252

CE	BW	WW	YW	MCE	MM	MWW
0.3	6.3	72.9	93.4	5.3	30.4	66.9



REGISTRATION #: 2904879

Lilli-Adonis

A very rare genetic opportunity. This will likely be your last chance to own direct Kerstin daughter. Kerstin was our first "Big League" donor and what a job she did. Purchased at twelve years of age and producing until she was seventeen. Just think for a minute what that means! Must have great feet and legs, must have a good udder, disposition, fertility and not only marketable calves but breed improving progeny. Opportunity knocks, but you must open the door! 100% Fleck. Exposed to Rivalry (Homo Polled) May 16, 2019.

CALVED: March 13, 2014
TATTOO: 280B

CE	BW	WW	YW	MCE	MM	MWW
-2.4	6.9	66.3	88.2	0.2	33.6	66.8

CROSSROAD RADIUM 789U
SIRE: IPU RADIUM 20A
IPU Ms LAREDO 107Y

NAC UNIONS LEGACY 29L
DAM: S/M JULIETTE X201
GRINALTA'S POLLED FLECK

SCOTTISH NEFF

SIRE: SOLWAY ADONIS
BLYTHE

HAFKE

DAM: MS JMC KERSTIN K404
GREAT GUNS LILLI-MARLEN



KERSTEN MOTHER OF LILLI-ADONIS



REGISTRATION #: 3543587

Casey

Casey was the first calf we got off Stacey Mac. A frozen embryo and born in Texas. I did not get to see her until she arrived on our yard as a weanling. I will never forget looking into the trailer and thinking, 'Oh my God!' She looks just like Stacey Mac. It took us a while to get production from Stacey but she has blessed us so we can share. Can anybody say: Flush cow! Will have a fall calf by Gentleman Jim.

CALVED: October 10, 2015
TATTOO: 501C

CE	BW	WW	YW	MCE	MM	MWW
4.8	5.5	63.5	90.7	3.3	35.5	67.3



STACEY MAC MOTHER OF CASEY



TALLADEGA FATHER OF CASEY



REGISTRATION #: 2986574

Radiance

Radiance, I think, was the first Radium daughter born here. Just this last September I was able to visit several of the top herds in Alberta and saw first hand Radium's continued influence. The greatest test of all is the test of time. Radium progeny have proven themselves over and over. Radiance is a beautiful cow from a powerful cow family. I wish that I could have started with a cow of this caliber. Definitely donor potential! 100% Fleck. Exposed to Gentleman Jim for a fall calf.

CALVED: February 10, 2014
TATTOO: 537B

CE	BW	WW	YW	MCE	MM	MWW
7.7	5.4	65.6	84.8	10.9	25.2	58

GIDSCO APPOLLO 3F
SIRE: TRI-R TALLADEGA 24T
SMITHBILT MITZI 134M

WESTDRUMS ANDREW
DAM: DDD STACEY MAC
CHESTATEE TABASCOW

MF MR. EVAN 14P
SIRE: CROSSROAD RADIUM 789U
CROSSROADS PANDITA 308P

PRL HOUSTON 005H
DAM: STANLEY'S MS HOUSTON
CFFS CLASSY LADY 336S



REGISTRATION #: 2986577

Martha

When I think back over the years that we have spent building the herd, Stroller was our very first proven herd bull purchased at eight and a half years of age. A brother to 584T topped the Strathmore, Alberta bull test of over 2,000 bulls of all breeds! Top weight per day of age and the highest marbling besting every Angus! We sold several Stroller calves to the Jim Johnson family who won the State Fair Merit of Beef Championship several times. Retail cuts per day of age, must grade choice. A full brother to did a great job for Randy Lehman. Be sure to check the udder on this beef cow. Exposed to Gentleman Jim for a fall calf.

CALVED: March 15, 2006
TATTOO: 584S

CE	BW	WW	YW	MCE	MM	MWW
0.7	5.2	57.6	78.9	7.1	29.8	58.5

SIM-ROC STROLLER
SIRE: STROLLER
SIM-ROC POLLY X

BHL MR REGENT 3H
DAM: 584K
SIM-ROC FAITH



STROLLER



REGISTRATION #: 3136216

Faith

Faith is a direct daughter of our 792U family that consistently raise some of our best with offspring in Texas, South Dakota and Utah. Morocco is a direct Antonius-Zeila son and Faith is a stronger daughter out of C&B Western's mother. Maternal strength combined with Yuma is a great combination. Faith is one of those cows that you never know is around. She just quietly does her job. Our good friend Stacey Frericks in South Dakota called and wanted a heifer bull. Without hesitation we sent him Faith's first son who was sired by Radium. Most of these cows will pay for themselves with "one swing of the bat"! Only because of her Ft. Knox daughter is Faith available. PE 5/2 to Ft. Knox

CALVED: February 28, 2015
TATTOO: 792B

CE	BW	WW	YW	MCE	MM	MWW
4.3	3.9	62.2	86.7	4.2	35	66

TRI-R TALLADEGA 24T
SIRE: GOLDEN DAWN YUMA
MFI LOLITA 9255

MFI MOROCCO
DAM: 792U
SIM-ROC FAITH



YUMA



CALVED: January 16, 2008
TATTOO: 789U

REGISTRATION #: 2705810

Crossroad Radium

Radium has proven over and over to be one of the top Fleckvieh sires in North America. Calving ease, disposition, udder quality, pelvic area and color. That is a lot for one bull! His sons and daughters topped a number of Canadian sales and continue to be in strong demand. Radium spend his first seven years in Canada and the last four with us. Radium covered 35 heifers this spring. Featured in the sale are several direct daughters of Radium and five spring calving bred heifers that are carrying Radium calves. Radium now resides “in the big pasture”.



Rieda — \$31,000 daughter of Radium



Zdenoa — \$18,000 granddaughter of Radium

BAR 5 SA EVAN 440L

SIRE: MF MR. EVAN 14P

BHR LADY SUZETTE 207K

BHR DOORN G629E

DAM: CROSSROADS PANDITA 308P

RIVERBEND BRIDGIT 15A



Radison — \$26,000 son of Radium



Precision — \$24,000 grandson of Radium



Whisper — Fall sister to Radium



Several years ago John and Casey Smith from Texas purchased two bred heifers from us that were bred to Radium. These two beautiful heifers pictured above are the Radium daughters these two heifers produced. Mr. Smith had a call from Honduras inquiring about these quality females, which Mr. Smith subsequently sold to Honduras. Lots 31-34 are bred to Radium which could very well provide the same results. Weather you get a heifer or bull calf, you will be rewarded!



REGISTRATION #: 3621963

Jude

Several years ago we were able to purchase a powerful polled cow out of Alberta and this is the calf she was carrying. These five bred heifers are the last ones Radium bred naturally. Polled 100% Fleckvieh are in high demand and a calf by Radium would only add to that. 100% Fleck. Exposed to Radium May 20, 2019.

CALVED: April 21, 2018
TATTOO: 31F

CE	BW	WW	YW	MCE	MM	MWW
2.5	6	74.3	108	0.7	34.4	71.5



REGISTRATION #: 3614893

Fancy

These next two polled heifers came to us from Bryan Boyle. If you have not met Bryan, you need to. One of the really good guys in this business! Bryan has bought a number of bulls and females from us over the years. He called and wanted a heifer bull. Whenever anyone calls we send what we believe are our best and so is the case with heifer's sire. Kind of wished we had kept him for ourselves, especially now that Radium is no longer with us. A sweet heart of a polled Fleck heifer! 100% Fleck. Exposed to Radium May 20, 2019.

CALVED: March 18, 2018
TATTOO: 32DF

CE	BW	WW	YW	MCE	MM	MWW
7.4	2.8	57.5	84.2	4.5	35.5	63.4

BRINK BULLET PROOF A342
SIRE: JNR EVEREST 1169215
JNR'S HELLINA 435P

GRINALTA'S RED ROBUST
DAM: RICHS WARPED 31W
REJG PHOENIX 1P

CFFS MR POL BALBOA 920Z
SIRE: CFFS BALBOA 409D
CFFS MS MONEY 120A

BEE VORTEX 12A
DAM: BOYLE RANCH KONA
KEET'S BILOXI 32B



REGISTRATION #: 3614894

Fallon

One of two heifers from Bryan Boyle. Polled 100% Fleck bred to Radium. Lots and lots of upside. I really hope you can make it to the sale to make your selections. If you can not, you can bid online or I will be happy to assist you. Fullblood Fleck. Exposed to Radium May 20, 2019.

CALVED: March 10, 2018
TATTOO: D49F

CE	BW	WW	YW	MCE	MM	MWW
8.3	1.5	53.3	77.2	4.9	39.2	66.7



REGISTRATION #: 3602293

Gem

A strong, solid colored, goggled eyed heifer that like the good ones does keep getting better and better. A solid herd builder in the making. Her first calf will likely cover her cost. Where else can you do this? 100% Fleck. Exposed to Radium May 20, 2019.

CALVED: March 10, 2018
TATTOO: 70F

CE	BW	WW	YW	MCE	MM	MWW
4.9	4.7	72.6	108.4	1.8	31.8	67.8

CFFS MR POL BALBOA 920Z

SIRE: CFFS BALBOA 409D

CFFS MS MONEY 120A

KEET'S ZYTA VEON 8Z

DAM: BOYLE RANCH DEIDRA

KEET'S XAYNAH 49X

VIRGINIA GREAT SELECTION
SIRE: STL GREAT SELECTION 16C
VIRGINIA ANNEWEST 370A

STARWEST TOTAL VALUE
DAM: STL MISS TRUE VALUE 70D
BLCC MISS PORCHE 70X



CALVED: January 7, 2011
TATTOO: 20Y

REGISTRATION #: 3452704

Titan

Titan sold for \$20,000 as a yearling to an “under the radar” small breeder in Western Alberta where he consistently sired the high selling bulls at the Jeans & Genetics sale. Very impressive sons bringing five figures - selling to commercial producers. Titan was purchased as a seven year old bull and his first calf crop is quite impressive. Several cows in the sale will be carrying his valuable services. It is really quite simple; the cattle that can eat the most, gain the fastest. Titan sires big middled cattle.

Cows carrying Titan’s service should have calves that look like this!

High selling sons of Titan — Damon, Endeavor, Colorad



Damon



Endeavor



Colorad



Destiny — Maternal sister to Titan



Jeremiah — Sire to Titan

MFI WHISTLER 47L

SIRE: GIBBONS JEREMIAH

RHY EVIE 62C

BAR 5 SA BENZ 415L

DAM: OAKVIEW MISS SADIE 20S

DLH MISS PIXIE 6P



CALVED: April 7, 2012
TATTOO: 255Z

REGISTRATION #: 2827913

Yuma

Yuma is one of the most impressive bulls we have seen. When you see Talladega and Whistler in the pedigree you expect muscle. And Yuma has got it. Yuma has been extra special from the day he was born. Talladega, Yuma's sire, was also purchased as a proven bull. By buying proven bulls you can go to the farm and see daughters in production. You can see their udders, feet and legs, disposition and production ability. It takes all the guess work out for me and you! Talladega is now gone but his influence is still in full force with his two sons Yuma and Gentleman Jim. We have successfully used Talladega and Gentleman Jim on heifers and we are now considering Yuma. Yuma daughters are great producers. We do not sell many Yuma daughters!



Beulah 155E - Sister to Yuma



Britches 792Uc - Sister to Yuma

GIDSCO APPOLLO 3F
SIRE: TRI-R TALLADEGA 24T
SMITHBILT MITZI 134M

MFI WHISTLER 47L
DAM: MFL LOLITA 9255
ANCHOR T STAR 51J



CALVED: May 10, 2013
TATTOO: 155A

REGISTRATION #: 3010477

Golden Dawn Talladega "Gentleman Jim"

As a calf "Jim" was sold to a breeder in Missouri. While working in Missouri Jim's full sister, Beulah, has been producing our best calf almost every year, from several different sires including a two year old female that is quite special. She in turn has our best Radium heifer calf, which is exactly why we stress cow families. Here we have four generations of excellence! We jumped at the chance to repurchase Jim and bred most of our fall calving heifers and several cows to him. His first calves will sell beside their mothers on November 16. Jim will moderate frame and add muscle. Jim is the first Fleckvieh bull we have seen with a big groove down his back! When I was a sophomore in college one of my pigs set the world record for loin-eye size. Gentleman Jim has that potential.



Beulah 155E - Sister to Gentleman Jim



Britches 792Uc - Sister to Gentleman Jim

GIDSCO APPOLLO 3F
SIRE: TRI-R TALLADEGA 24T
SMITHBILT MITZI 134M

SHAWACRES JAHARI 50L
DAM: MFL LOLITA 7155
ANCHOR T MARTHA 35L



Pictured left to right, Landlord and Lumber Jack.

Landlord is sired by Ft. Knox. Ft. Knox is also the service sire to several of the females.
Lumber Jack's grandmother sells as lot 15 in the sale.

"Money can't buy happiness, but it can buy cows!"

For more information visit www.stanleymartinsfarms.com.

We recommend checking for the most recent EPD's.

Stan Martins
141 Hwy 18
Postville, IA 52162



First Ever Herd Reduction Sale

Saturday, November 16, 2019

1 PM – Decorah Sales Commission – Decorah, IA

Designed & Printed by

